Viable Strategies for M&E Capacity Building

Multi Level Approaches to Policy and Operational Transformation

Definition of Capacity Building

"Creation of capacity to enable individuals, people, organizations and society as a whole to manage their affairs successfully"...Fowler et al 1995.

Background to Capacity Building Efforts

"Evaluation has a greater role to play in improving the debates and decisions of parliament".....Caroline Heider DG (IEGWB)

- Promoting evidence based decisions in their debates
- Being discerning consumers of evaluation
- Safeguarding independence of evaluations
- Acting on generated knowledge and evidence and knowledge for decision making at policy level

Factors to Consider on Capacity Building

- Capacity of an organization can change if key individuals/group/s leave or change positions within the organization
- Capacity development should be seen as a deliberate process where people of society as a whole create, strengthen and maintain capacity of the organization

Challenges to Current Capacity Building Efforts

- Pursuance of traditional methods that focuses on individuals (high risks of loss)
- Fragmented approaches
- Not uniformed
- No clear Theory of Change
- Inadequate Incentives for those who try
- Inadequate involvement of policy and decision makers

Challenges to Current Capacity Building Efforts

- Capacity building in M&E supply driven
 - Low buy in
 - Perception of imposition from outside
- Focus on senior and middle level personnel
 - Lack of leverage
- Minimal focus on organizational transformation

Argument for Multi-Level Approaches

- Capacity building should be an internal driven process involving the taking of responsibilities for the change process
 - Complex human process based on values, emotions and beliefs
 - Involves changes in relationships between different actors, shifts in power and identity and carries the risks of uncertainty (James and Hailey 2007)

Arguments for Multi level Approaches

 Capacity building should not focus on creating capacity to answer specific needs but should be imbedded in the organizational culture, values and vision with a view to improving organizational overall performance and ability to adaptchanging contexts

Focus of Multi level Capacity Building Efforts

Emergent Change

Transformation Change

Projectable Change

Capacity Building Strategies

- Holistic Education/Advocacy
 - Individuals/teams/decision makers/society
- Creation of an enabling environment
 - Greater involvement of decision makers
 - Creation of demand for M&E at the highest level
- Change of policy and practice of academic institutions and programmes

Suggested Approaches

- Creation of awareness of role of M&E in development management
- Creation of local championships at country and organizational level
- Research to identify critical issues
- Projectized capacity building development
- Harmonization of capacity building activities at country level.

Thoughts for the Day

Organizational capacity can be defined as "the capacity of an organization to achieve effectively what it sets out to do" OECD 2006

......Therefore a reluctant or uninformed organization cannot will not buy-in and implement capacity building in M&E.